



Town of Richmond, Rhode Island

Richmond Town Hall, Townhouse Road Wyoming, RI 02898 - (401) 539-9000 x9 – edc@

Economic Development Commission

AGENDA – Thursday April 12th, 2016

9:30-11:30am

Richmond Town Hall

- A. Call to order
- B. Minutes of January March 8th 2016 meeting.
- C. Old Business: Refresh
 - I. Richmond EDC Community Marketplace
 - a. Letter from Karen Ellsworth.
 - b. Discuss budget reallocation request.
 - c. Logo.
 - d. Facebook page.
 - e. Budget.
 - f. Marketing plan with EDC.
 - g. Calendar / events
 - II. Richmond Commons
 - a. List of necessary information for future inquiries – information package.
 - III. Commerce RI Grant – \$3000.
- D. New Business
 - I. Richmond New Business welcome packet.
 - a. Suggestions on items to include in package.
 - II. Richmond EDC new logo.
 - a. How best to get a new logo including business community?
 - III. Identify know vacant commercial properties – list.
 - IV. EDC Budget



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- V. Park and Rec meeting invite to Nell Carpenter
 - VI. Invite Mike Kent to discuss possibility of construction hotel behind Billy Hills.
 - a. Identify past and current challenges.
 - VII. Golf area support and marketing campaign?
 - a. Outline and define support and marketing plan promoting Richmond's golf industry.
 - b. Assign an EDC liaison for golf business's.
 - VIII. Richmond EDC - new slogan ideas- for proposal to Town Council i.e. "Welcome to Richmond Play A-Round" or "Gateway to RI".
 - IX. Possible enterprise zone program for new business's relocating to Richmond –potential tax incentives, other incentives.
 - a. Identify existing tax programs for new business
 - b. Outline information for website and information flyer.
 - X. Schedule first Richmond EDC Business Owner Consortium
 - a. Outline agenda for consortium
 1. Purpose of Consortium is to hear what business owners need and expect from local government.
 2. Provide information to state programs i.e. Commerce RI, etc.
 3. Offer survey card
 4. Sign form to be added to online directory on future EDC website.
 5. Use current business registration forms for contact list.
 - XI. Website and marketing.
 - a. Directory – business registrants.
 - b. Suggestions for content/design.
 - XII. EDC email address forwarding.
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- E. Schedule next meeting
 - F. Open forum
 - G. Adjourn