



Economic Development Commission - Richmond, Rhode Island

Meeting

Monday, March 6, 2023, at 9:00 am

Richmond Town Hall, 5 Richmond Townhouse Road (Council Chambers), Wyoming, RI 02898
(401) 539-9000x9 / edcrichmondri@gmail.com

MINUTES

Members: Bryan Lebeau, David Woodmansee, Louise Dinsmore, Ray Pouliot

Guests: None

CALL TO ORDER - @ 9:21AM by Bryan Lebeau

OLD BUSINESS

1. Discussion and development of presentation to Town Council – see attached copy of PowerPoint presentation as of meeting end.

PUBLIC FORUM - None

CALL TO ADJOURN – [MOTION to adjourn: Louise Dinsmore; SECOND David Woodmansee, ALL AYE]

The public is welcome to any open meeting of the Town Council or its committees. If communication assistance [readers/interpreters/captions] is needed or any other accommodations to insure equal participation, please contact the Town Clerks Office at least [3] business days prior to the meeting at [401\) 539-9000 ext.9](tel:4015399000)

Economic Development

Presenter(s) Name
Date of Presentation



The seal is circular with a blue border containing the text "RICHMOND, RHODE ISLAND" at the top and "ECONOMIC DEVELOPMENT COMMISSION" at the bottom. The center features a stylized green and blue landscape with a sunburst at the top.

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Agenda:

- ▶ Brief introduction of the commission team members
- ▶ 2021 Mission Statement
- ▶ S.W.O.T.
- ▶ Recruitment Needs

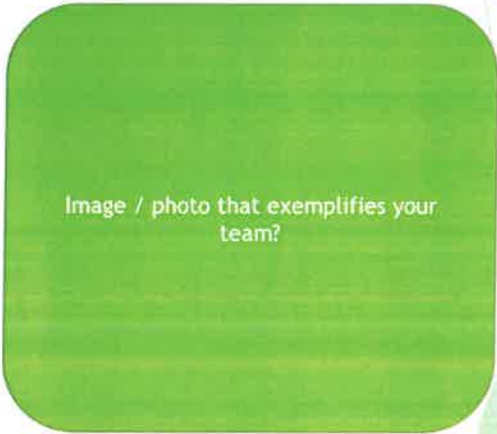



Image / photo that exemplifies your team?

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Our Team



▶ Bryan LeBeau - Chair

▶ Joe Reddish - Vice-Chair

▶ Dave Woodmansee - Clerk

▶ Louise Dinsmore - Community Member

▶ Ray Poulriot - Community Member

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2021 Mission Statement

▶ ***Our Mission Statement:***

- ▶ To encourage new businesses to locate in Richmond
- ▶ Promote and provide support to existing businesses
- ▶ Provide ideas to the Town Leadership to achieve these goals

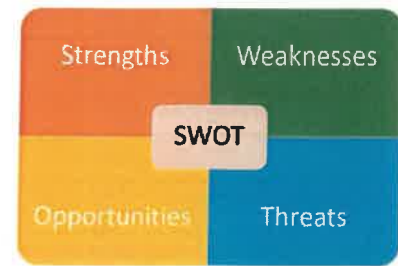
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Team S.W.O.T. - Strengths

- ▶ ___ Updated comprehensive plan in place
- ▶ ___ Full EDC Board
- ▶ ___ Business-Focused Town Council
- ▶ ___ Available land for business development
- ▶ ___ Desire to succeed in achieving goals

A note to the teams:

I highly recommend that you and your team take 5 minutes to watch this video on [What Is a SWOT Analysis?](#) It will help you in formulating your presentation.



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Team S.W.O.T. - Weaknesses

- ▶ ___ Lack of a Business friendly processes
- ▶ ___ Lack of Promotion of properties available in town
- ▶ ___ Lack of performance-based objectives and accountability for the town leadership and staff in promoting ?????

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Team S.W.O.T. - Opportunities

Strengths	Weaknesses
Opportunities	Threats

SWOT

- ▶ ___ Identify Available Properties for business
- ▶ ___ Create an educational awareness campaign
 - ▶ Campaign for business awareness
 - ▶ Campaign for tax payer awareness
 - ▶ *Re-align goals of business growth with residential tax reduction*
- ▶ ___ Streamline Business Approval processes

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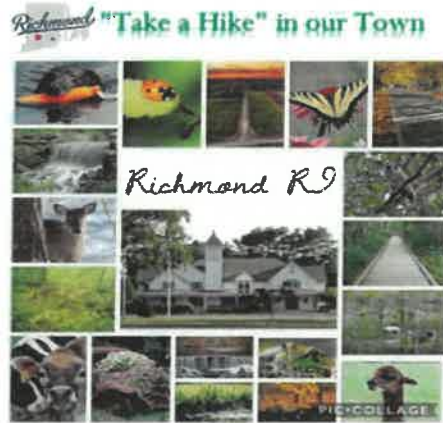
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Available Properties

Locations/Vacancies	Current Status
Stown Road	Now Starbucks
... - Chariho Park	Old Stop and Shop and Dollar Store
town Rd	Twisted Pizza-Under Construction
ons	Being Graveled and back area is dog park

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Play aRound - Draft



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Play aRound Flyer - Draft

Richmond

Richmond is a town in Wakeham County, North Carolina. It is composed of many villages. Our town offers an extensive list of hiking trails, historical walking tours, scenic hiking sites, and more to help you enjoy the natural beauty of our town. Come visit us today and breathe the fresh air and feel the beauty of our outdoor and physical health.

Wildlife Management Area

- Beaver River History Preserve Long Trail
- Black's Cove Trailhead
- "Play area with and possibly picnic table area"
- Wildwood Preserve
- Burnside Mill Pond & Trail (BRT) trail
- Crabtree Preserve
- Carolina Management Area
- Shoemaker Trail
- Forest of Cedar Memorial Preserve
- Glenn Field Preserve
- Great Swamp Management Area Trailhead Parking
- "When open trail with a couple of benches"
- Shoemaker Trail
- Shoemaker Area East and West Trail
- Shoemaker Trail
- Old Mountain Road Trail
- Richmond Heritage Trail
- Warren Preserve
- Wood River Lake Trail

Other

All around the river area and trails

Greenway

Wildwood Coliseum

Other

- Beaver River Golf Club
- Mountain Brook Golf Course
- Richmond Country Club
- Palmer Golf Course
- Wood River Golf
- The Preserve at Boulder Hill

Historical Sites

- The Preserve at Boulder Hill
- Great Swamp Management Area
- Beaver River Management Area
- Great Pond Management Area

Recreation

- Beaver River playground + trail

Other

- Harlowe Acres
- Long B Ranch - open field (annual tennis)
- Spring Hill Superstore
- Farmer's Market at the Long B Ranch
- Summer Park 1 pm

Other

- Richmond Airport
- State Parkway
- Richmond State of - State Valley Hill and Trails

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Advertise Richmond Amenities

Richmond Business Guide - determine next step and possible CHS involvement

- A. Market and advertise local businesses online
- B. QR codes-cost for all business in town to have one remove it
- C. Address and contact list for all business in town provided by tax assessor
- D. Advertising on page
- E. Sponsors of the page

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Streamline Business Approval processes- "HOW TO" do Business in Richmond Guide



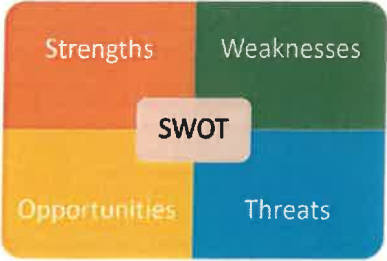
1. Navigating business development through town hall
 - Planning board - information and details
 - Zoning information and process details
 - EDC role (Checks & Balance for the town)
2. Enhance Chamber of Commerce connections

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Team S.W.O.T. - Threats

- ▶ ___ *Continued increases in Residential Taxes*
- ▶ ___ *Continued Increases in Residential abandonment due to high taxes*
- ▶ ___ *Continued increases in Residential Taxes*

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The diagram is a 2x2 matrix with a central box. The top-left quadrant is orange and labeled 'Strengths'. The top-right quadrant is dark green and labeled 'Weaknesses'. The bottom-left quadrant is yellow and labeled 'Opportunities'. The bottom-right quadrant is blue and labeled 'Threats'. A central white box with a grey border contains the text 'SWOT'.

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Action Items slide

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